



WFLX

ORDER

Print Date 08/10/12 Page 1 of 2

Flight Dates 08/14/12-08/20/12

Contract / Revision 807901 /

Original Date / Revision
08/10/12 08/10/12

Advertiser Restore Our Future

Agency Mentzer Media Services

Buying Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Product

RESTORE OUR FUTURE

Agency Com 15%

Billing Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1896

Alt Order # 06273585

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	15	\$10,433.75	\$12,275.00	0.00
Totals	15	\$10,433.75	\$12,275.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/20/12	15	\$10,433.75	\$12,275.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/14/12	08/19/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-TW--SS	:30	8	\$585.00	P 2	0.00	NM	8	\$4,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-TW--SS					8	\$585.00		0.00			
E 2	WFLX	08/16/12	08/16/12	NFL Game (pre-season) NFC PRE-SEASON	Comm	4P-CC	---2---	:30	2	\$1,585.00	P 2	0.00	NM	2	\$3,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---2---					2	\$1,585.00		0.00			
E 3	WFLX	08/17/12	08/17/12	NFL Game (pre-season) NFC PRE-SEASON	Comm	4P-CC	----2--	:30	2	\$1,585.00	P 2	0.00	NM	2	\$3,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 08/10/12

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Contract / Revision **807901** Flight Dates **08/14/12-08/20/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:15:00

Advertiser **Restore Our Future**

Product **RESTORE OUR FUTURE**

Estimate # **1896**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	08/17/12	08/17/12	NFL Game (pre-season) NFC PRE-SEASON	Comm	4P-CC	----2--	:30	2	\$1,585.00	P 2	0.00	NM	2	\$3,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----2--					2	\$1,585.00		0.00			
E 4	WFLX	08/19/12	08/19/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----1					1	\$85.00		0.00			
E 5	WFLX	08/20/12	08/20/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	2-----	:30	2	\$585.00	P 2	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	2-----					2	\$585.00		0.00			
													Totals	15	\$12,275.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX-TV	Date: 8/13/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
	WFLX#	807901			

Total Charges: \$ 12,275 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

_____ John Hershman _____
Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 8/10/12

BUYER:	Elise Cloyd
AGENCY:	Mentzer Media
ADDRESS:	600 Fairmount Ave Ste 306
PHONE #:	410-825-0237
FAX #:	410-583-2322
OTHER:	

AVAILS FOR

COMMITTEE:	Restore Our Future
CHAIRPERSON:	Carl Forti (President)
TREASURER:	Charles R Spies
ADDRESS:	1250 Eye Street NW, Suite 900 Washington DC 20005
PHONE #:	202-572-8663
FAX #:	202-572-8683
OTHER:	

FOR

ISSUE:	Restore Our Future
OFFICE:	ISSUE
PARTY:	REPUBLICAN

DAYPARTS:	ALL
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	